

From: "BCS Executive Committee" <executive@bcscle.org>  
Date: August 27, 2010 6:46:06 PM EDT  
Subject: Durga Puja Information: Call For Magazine Articles and Advertisements

Hello Members and Friends,

Durga Puja is just around the corner, and all of us are very excited! Every summer we collect submissions for the BCS Sarodiya Magazine that we publish during BCS Durga Puja on Oct 15-17, 2010. The magazine will showcase work of Bengali adults and kids of North East Ohio and in order to make it a success we need your active participation. Note that this year, our deadline is September 24th, so please do NOT wait until last minute to create and submit an entry. To ensure your submission is processed and printed, we would need to have all submissions on or before September 24<sup>th</sup>.

For magazine contribution please contact our cultural Secretary, Kaushik Chakraborty (Ph: (440) 710-0296, email: kjdiya@gmail.com). For better quality and ease of printing, we request you to submit articles in electronic format only. Suggested web site (free download) for Bengali typing is [www.banglasoftware.com/downloads](http://www.banglasoftware.com/downloads). Please be advised that all contributions should be original and not being considered anywhere else for publication. All responsibilities regarding the originality of the contribution would rest on the author.

We would like to celebrate Durga Puja with zeal, passion and a lot of enthusiasm as BCS-Cleveland has been doing for many years. Certainly, we need your cooperation and help to make this event very successful. Therefore, please let us know if you would like to volunteer in any way possible. Volunteers are extremely important in every aspect of the Puja.

We also invite greetings from BCS members to be printed in the magazine like previous years. We would like to thank you for your Puja Greetings in our 2009 Durga Puja Magazine. Your contribution meant a great deal to the grand success of our celebrations.

This year rates for Greetings are as follows:

- Back page: \$350.00
- Back of front page or front of back page: \$250.00
- Full Page: \$125.00 (additional \$35, if color)
- Half Page: \$65.00 (additional \$25 if color)

Due to lengthy time involved in preparing/formatting the Magazine, we appreciate your exact "advertisement sample" by September 24, 2010 to be sent to Supriyo Pyne (Ph: 216-231-9547, e-mail: skpyne@yahoo.com).

Further Puja related details will be provided in future emails. All programs will be held at the ICC building ( 12412 Cedar Rd, Cleveland, OH 44106 ).

We will keep you updated with important information as we move forward with this year's Durga Puja preparations.

Sincerely,

Executive Committee 2010